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## Business Events Calendar 2010



The Humber Seafood Institute

### w/c 22nd February

National Student Employment Week

### w/c 22nd February

National Diversity Week

### 9th March,

6.00pm – 8.00pm

Humber MUD

(Creative Humber Event),

Boaters, Cleethorpes

### 10th March,

8.45am – 5.00pm

A Practical Approach to CSR

Compliance – in partnership

with SOFHT, The Humber

Seafood Institute

### 16th April

8.30am – 1.15pm

Business Link Innovation Event,

The National Productivity Centre,

The Grimsby Institute

## Bridge McFarland SEE TRAINING BENEFITS

The Grimsby Institute has recently forged an exciting relationship with one of the area's largest and fastest growing legal firms, Bridge McFarland Solicitors, with in excess of 200 employees in 12 offices across the region.

It was identified that Legal Secretaries and Assistants were crucial to the effective running of the business and that they needed further specialised training and qualifications for top performance and job satisfaction.

Following consultation with Bridge McFarland's Facilities Manager Yvonne Sandford and HR Manager Tina Burton, The Grimsby Institute's Business & Law and Apprenticeship teams investigated the feasibility of designing a course to meet the client's specific needs, to seek accreditation, and assess funding support options.

The solution proposed was an Apprenticeship programme, lasting up to two years incorporating a Level 2 NVQ in Administration with a Technical Certificate, accredited by ILEX. This approach included work based assessment and class time to suit the client's work schedule and personal needs.

Five members of Bridge McFarland staff are currently registered and Yvonne Sandford said:

**"My team are really motivated by the fact that we have invested time and money to find the right route for them and feel committed to proving their worth".**

Delivering this enhanced training gives benefits including: increased productivity from more competent staff resulting in cost savings; improved customer service; enhanced reputation in the community, adding the 'Apprenticeships Badge' to their Investors in People award; and improved talent pool for role flexibility, personal development, and internal promotion as the firm grows.

Bridge McFarland anticipate an improvement in retention and promotion, and clearly the benefits represent an excellent return on investment of time and finance.



Tina Burton, HR Manager, Bridge McFarland and Hazel Jackson, Apprenticeship Manager, The Grimsby Institute

Tina Burton said:

**"It's been enlightening working with the Institute's 'can do' attitude. It's to their credit that they're the first organisation in Lincolnshire to be able to offer us a fully funded Apprenticeship programme with a technical certificate in legal studies and demonstrates their commitment to working with local businesses."**

**The Institute also offers a Level 2 ILEX. Please contact the Work Based Learning Team on 01472 311240.**

### ADVERTISE YOUR JOB VACANCIES FOR FREE\*

Please contact Kate on 01472 311222 ext 615  
[www.grimsby.ac.uk/jobshop](http://www.grimsby.ac.uk/jobshop)

\* Only P/T vacancies of less than 20 hours per week can be advertised



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## Celebrating SEAFOOD SUCCESS



The Grimsby Institute recently announced the appointment of Professor Mike Dillon as the President of the International Association of Fish Inspectors (IAFI).

To celebrate these successes, and the winner of the Institute sponsored Scientific Poster competition awarded at the last Congress in Morocco, William Davies, an evening reception was hosted at the Humber Seafood Institute (HSI). Guests included CEOs of local industry, members of the HSI Board and John Connelly from the National Fisheries Institute, USA.

In his new role, Professor Dillon will drive communication and best practice within the industry and organise the next World Seafood Congress in Washington in 2011. Professor Dillon said:

**"This is a fantastic celebration. IAFI is a big organisation and it is an accolade for the town for me to be elected as President. For this area, it is recognition of the importance of seafood and our role worldwide."**

## A Celebration of SHARED SUCCESS

The Workforce Development Department at the Grimsby Institute celebrated its success with employers, learners and collaborative partners in a glittering awards evening.

Cathy Hough, Director of Workforce Development at the Grimsby Institute said:

"These awards are a reflection of the hard work and dedication of the whole team, the support of our fantastic employers and partners and the outstanding effort and enthusiasm of our learners."

The Workforce Development Department has successfully delivered 100's of Apprenticeships and 1000's of NVQs and short courses in response to employer and learner demand, both locally and at other sites around the UK. Cathy continued:

"We want people to know what a great contribution we are making to the Skills agenda, supporting employers to develop their workforce, and helping to give them a competitive edge in the current economic climate."



Some of the employers who attended the event included Bridge McFarland, Novartis, Network Rail, Blackrow Engineering, Anglia Engineering, DSV Commercials, Angelicas Hair Salon, BeckHill Motors, Haiths Heating and Micron H&V.

## GREEN LIGHT FOR YORKSHIRE COAST COLLEGE AND GRIMSBY INSTITUTE MERGER

**The future of Further Education in Scarborough and the surrounding area has been secured with the government approval of the merger of Yorkshire Coast College (YCC) with the Grimsby Institute.**

The Department for Business, Innovation and Skills backed the move which has led to the two colleges merging on January 1st 2010.

The merger brings together the depth of local knowledge and established links of YCC with the strengths of a larger, financially sound and experienced further and higher education College which has achieved significant success throughout its education portfolio.

This portfolio includes the provision for businesses and the Yorkshire Coast College 'Services for Business' team is gearing itself up to help local businesses survive and recover. The team brings many years of private industry experience in listening and understanding client needs, tailoring flexible and innovative solutions, and ensuring the highest quality service delivery and aftercare.

The team is keen to meet Scarborough based businesses to discuss and understand the challenges, explain our approach, and see how we can provide improved support.

**For further information please contact the Services for Business team on 01723 356285.**

## Strength in PARTNERSHIP



**Engineering Students at the Grimsby Institute have been given an opportunity to look into the future of the industry as the MJ Wilson Group demonstrated some of the latest technology in an insightful seminar.**

As part of the first phase of an ongoing relationship between the Institute and MJ Wilsons, Fred Gilchrist, Area Sales Manager and Sanjiv Shah, from GE Sensing, a key partner of MJ Wilsons, were invited into the Institute.

The pair spent the full day with students, showing the capabilities of some of the most up-to-date engineering test equipment developed by world leading manufacturers DRUCK. Fred said:

"We've been invited to the Institute, and being given the opportunity to demonstrate the latest calibration equipment to the future engineers and managers of the industry, has been great."

James Danby, Engineering Curriculum Leader said:

"This has been a fantastic opportunity for both full time and day released apprentices. They have had a chance to discuss their chosen industry with suppliers and manufacturers of cutting edge equipment that is used across the sector. The demonstrations have been hands on and well received by all."



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## Indonesian AMBASSADOR'S VISIT

The Grimsby Institute recently hosted the Indonesian Ambassador, Yuri Octavian Thamrin during a fact finding mission to the region.

The Trade Corridor project, a result of the collaboration between members of The Humber Seafood Institute (HSI) and Indonesia, has been successful in developing links and proving the supply, processing and distribution of 20 containers of seafood product from Indonesia to the region via Immingham Port.

The Ambassador is a keen advocate of Grimsby and the Trade Corridor project and so the visit to Grimsby was undertaken to progress talks on a second larger project while visiting the area for the first time.

The itinerary included a tour of the Grimsby Institute and HSI, an evening reception at the Fishing Heritage Centre hosted by the Mayor of North East Lincolnshire, Cllr John Colebrook and a visit to the Grimsby Fish Market.



Tumpal Hutagalung, Economic Counsellor, Husniaty, Commercial Attache, Andrew Almond-Bell, Operations Director, Simon Dwyer, Chair of HSI's Trad Corridor Group, Yuri Octavian Thamrin, Indonesian Ambassador, Humber Seafood Institute, Professor Mike Dillon, Vice Principal The Grimsby Institute.

Simon Dwyer, Chair of HSI's Trade Corridor Group organised a tour of Immingham Port and the contingency also visited the manufacturing and seafood processing plant, Seachill.

Professor Mike Dillon, Vice Principal Research & Enterprise said:

"The Ambassador's visit has been invaluable in helping to reinforce the region's strengths in terms of the seafood cluster, the transport infrastructure and the wealth of expertise available to support the next phase of the project and he is looking forward to the next project which increases the trade figures between the two Countries."

## Novartis Apprentice SHOWCASE

The Grimsby Institute was delighted to be able to sponsor an award and donate a prize at a recent Apprenticeship event run by Novartis.

Every year the Engineering Apprentices showcase their year five research projects which focus on a different technical subject area by presenting their findings to a group of Senior Engineers from around the site.

Speaking about the event, one of the guests, James Danby, a former Company Power and Control Leader at Novartis who now works as the Engineering Curriculum Leader for the Grimsby Institute said:

"It was a privilege to be invited to present the prizes at this event. The standard of presentations was excellent from all the candidates. They withstood high pressure questioning from senior engineers who are experts in each of the topics."



James Danby, The Grimsby Institute presents the award to Dean Miles, Novartis Graham Henderson, Dean Miles, Adrian Mitchell, James Danby, Simon Lewis

The winner was Dean Miles whose presentation subject was the 'B120 Purified Water System', describing its operation, engineering aspects and relevance to the business. Simon Lewis, Lead Engineering, Technical Support said:

"The exercise was intended to focus the apprentices on specific technical areas, but also to develop essential communication and presentation skills. Overall it was a great success and a good experience for all those who took part. We want to thank the Grimsby Institute for supporting the event; our links with education are important to us and these types of events are an excellent way of developing these."

## Lincolnshire Regional College LAUNCHES



The Grimsby Institute of Further & Higher Education has also recently officially launched a new member of its ever-expanding family as they opened the doors to Lincolnshire Regional College (LRC).

The former Millennium College building on Heath Road in Skegness offers a wide selection of both full and part-time courses, with everyone from school leavers through to working adults being given the opportunity to learn exciting new skills.

Shamima Nooruddin, Operations Director at Lincolnshire Regional College, said:

"We are hoping that LRC can really grow and expand into other curriculum areas over the next couple of years. Our mission here has been to reflect the needs of the community and I believe that we will continue to serve Skegness and its surrounding areas for many years to come."

## Creative HUMBER

The Institute's East Coast Media, the Skillset Media Academy for Yorkshire & Humber, have been operating a network for media and creative businesses, thanks to funding from the Yorkshire & Humber East Lifelong Learning Network (YHELLN).

Commercial Projects Manager Deborah Cooper explained:

"The network aims to bring together like-minded individuals, meeting on the second Tuesday of each month at Boaters Beach Restaurant, Cleethorpes and is open to any company or freelancer who specialises in media, communications and the arts and performance industries."

With a particular focus to each monthly meet, previous events have included discussion on funding, the television and film

industry, a marketing strategy workshop for creatives and opportunities around developing Apps for the iPhone.





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## Ensure COMPLIANCE



**The Grimsby Institute's Humber Plumbing & Gas Centre, established through Centre of Vocational Excellence funding, offers a truly authentic learning environment and industry standard facilities.**

Courses are aimed at the professional plumber and are designed for people working in the business to remain up to date with changing regulations and advances in technology.

James Branne, Curriculum Leader for Plumbing, Gas and Electrical Installation, said:

"Our extensive portfolio of courses is flexibly delivered and can be easily fitted around a normal working life, with some classes being held at night and some on day release programmes. Our tutors are all highly skilled people who have worked extensively in the plumbing and gas industry which means that practical, comprehensive training is available throughout the duration of the course."

With imminent changes to the existing requirements for additional gas elements, companies are urged to contact the team to ensure that they remain compliant.

## Business Breakfast A GREAT WAY TO START YOUR DAY

Local companies from the chemical, logistics, engineering, food and public sectors recently attended a business breakfast networking event, held in the Grimsby Institute's award-winning Gallery Restaurant, to find out about the Institute's greatly expanded range of services.

Highlighting many great reasons to talk to the Institute, the list not only includes education, training research and consultancy, but also features fantastic commercial facilities such as the Gallery Restaurant and the Manor Golf Club, Laceby for seminars, networking and team building events. The Director of Business Development, Steve Boon said:

"A strong local college and higher productivity businesses are key to the community.



The Institute currently contributes over £81m per annum and by working more closely with local businesses we can all benefit, help combat the recession, and strengthen our region."

Commenting about the event, Phil Harris, Training and Competence Officer, BLUESTAR Fibres Company Limited said:

"Many thanks for the invitation and fantastic service provided at this morning's meeting. It was a great positive and energising start to my morning."

## Celebrating Annual DIVERSITY WEEK



Institute engages with employers at 2008 Pride & Prejudice

**In 2007 the Grimsby Institute launched The East Coast Centre for Diversity. The Centre has managed a number of high profile contracts in the Yorkshire and Humber and also offers bespoke training, research, project management and a level 3 distance learning package.**

The Institute celebrated its annual Diversity Week with a range of activities including the Chinese New Year celebrations in the i-bar, to wheelchair basketball and visual art workshops.

In addition, Equal Working Chances is a group of organisations that encourage equality by helping North East Lincolnshire businesses to sign up to the voluntary EWC Charter for Equality. Highlighting the benefits, Alex Baghurst, Diversity Development Manager said:

"This group is all about businesses learning from other businesses and other than the time you put in there is no cost attached. The benefits include attracting and recruiting from a wider pool of candidates which improves accessibility to skills, knowledge and talent.

This can create a significant business advantage, such as reducing the number of hard-to-fill vacancies.

A more diverse workforce can also help your business understand its markets and ensures that you keep on the right side of expanding equality law."



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## Contact Details

IF YOU WOULD LIKE MORE INFORMATION ABOUT TAKING YOUR BUSINESS FORWARD PLEASE CONTACT HELEN THOMPSON

> 01472 311222 ext 1257 > [thompsonh@grimsby.ac.uk](mailto:thompsonh@grimsby.ac.uk)

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